Marlboro

FREE LIGHTER

WITH 2 PACK PURCHASE

$

On Specially Marked Packs.
While Supplies Last.

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16 mg "tar" 1.1 mg nicotine av. per cigarette by FTC method.

Marlboro

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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Source: https://www.industrydocuments.ucsf.edu/docs/rqvv0003